



Entry details

Eligibility criteria

Before you begin, please confirm you meet our eligibility criteria. All four **MUST** apply to you personally as the applicant.

- 1. AI is central to your product, service, or business model — not just a tool you use internally.
- 2. You are 25 years old or younger at the application deadline (28 June 2026).
- 3. You are an Australian citizen, permanent resident, or have demonstrated Australian roots (you will have an opportunity to share more on this in your application)
- 4. Your company has not received external funding exceeding AUD \$1,000,000.

Travel and Check-Ins

This program includes two global immersion trips, two full-day sessions in Australia (Sydney and Melbourne), and monthly virtual cohort check-ins from September 2026 through February 2027. Your attendance will be expected, unless there is a critical reason why you can't be there.

Branding and Promotion

This program will include participants' involvement in promotional activities such as photographing and filming of events, and amplification on social media.

I confirm that I meet all four
Latitude 37 eligibility criteria. ✓

Your application will not be able to
be submitted unless you tick this
box.

First Name (legal) Leon

Last Name (legal) Love

Date of Birth 2014-02-21

If you are under the age of 18, do
you have the consent of a parent or
legal guardian to participate in
Latitude 37? ✓ Yes

Email Address admin@bingmong.com

City of Current Residence	Melbourne
Country of Current Residence	Australia
Education Level	Other
If 'other', please tell us more.	Currently in primary school Year 6, I recently turned 12 years old but I grow up in startup world since I was born, travelled the whole world, coding since GPT3 was out, built my own projects, my parents made me to study AI & Space than what I learn at school.
Are you an Australian citizen or permanent resident?	Australian citizen

Personal Links

<https://www.linkedin.com/in/leon-love-5b307241a/>
<https://mrbingmong.com/>

Outside of your startup, what's the hardest thing you've built or done? Walk us through it.

1. Personal: It was to overcome my addiction to games and brain rot contents but now I understand more than anyone how roblox works and tiktok so addictive, I am building something just like that but for real life games that create long lasting bonding and memories with people I love and also for my younger brother not become like me, a screen addict.
2. Technical: I tried to build Slack for Kids because I noticed that most kids don't have phone numbers so it was really hard for us primary school kids to coordinate and communicate via whats app or telegram. But it was not handling real time very well but now I figured out the solution via building harness engineering product called Aura - an installer that you can install on any repo to make coding agents listen to you better, no lies no assumptions, verify everything, finish task till no error.

Other Notable Achievements

- I recently turned 12 years old, so I don't have much notable achievements like teenagers and adults yet but having said that
1. I have youtube channel (dog channel) that I manage has over 17.6k subscribers and one of video that I am in got 15k views. <https://www.youtube.com/@HuskiesSiberian/videos>.
 2. I am also a leader of a club that my friends in my school are part of and its called bingmong club (my name) and I created slack for kid and <https://mrbingmong.com/> is the club site I built 3 or 4 years ago.
 3. I also have certificate that I flew highest indoor skydiving from Abu Dhabi Clymb to despite kids aren't allow to go inside Pyramid in Egypt, I successfully went in deep and out, I ski St Moritz in Switzerland since I was 4 years old, I dance like PSY (Korean blood in my body helps!)

If applicable, who are your co-founders?

My dad - Shahrooz Chowdury is my-cofounder - he built APAC's largest all in one platform for hospitality (Nomni and Liven) He did \$150 million worth acquisitions and recently also bought Menulog. <https://www.afr.com/technology/i-m-the-new-melanie-perkins-liven-aims-high-with-four-acquisitions-20230719-p5dpox>. He is 30 under 30. Nobody is more perfect than my dad and I in building this mission. I understand games and kids whilst he understand

everything to do with GTM, PLG to offline world activation, his company has 35k venues all over 7 countries. My dad also built GYG (mexican burrito) app. Bingmong's offline games strategically be leveraging restaurants and shopping malls that are on Nomni.

Video Introduction

<https://youtu.be/k9SfS2qft2g>

What are you building?

Roblox but for real life games thats sharable and remixed like Tiktok. Offline games that can be discovered and played like Spotify like chess game or peekaboos and users and brands can remix and play. Creators can also create games via game studio and host party & earn income.

What meaningful progress have you made so far?

I built the entire thing myself using AI and I used the platform to throw my 12 years old birthday party where the platform helped everything from 1. designing the game mechanics and rules 2. to managing invite & rsvp, player registration to 3. pooling funds (instead of plastic toy or roblox gift cards), my friends and family bought bingmong giftcards which I used to buy game props, costumes and prizes, food for the party. I raised over \$3400 AUD. 4. the AI not only built but became the game master, runs the whole game, scording to leaderboard prizes!

Are people using your product or service?

Early testers only

Product, Demo, or Pitch Deck

Product demo, case study, pitch deck are all on this link: <https://room.bingmong.com>
<https://youtube.com/shorts/l7Wog-fAlv4>
<https://www.youtube.com/watch?v=l7Wog-fAlv4>

How are you using AI in your build process, and what have you learned?

I first built a system called Aura an Engineering Operating System which is basically making AI coder agents to be displined and not lying about what they did (harness engineering) and using Aura comprises with 5 stages, Aura Gate, Aura Research, Aura Build, Aura Audit and Aura Fix. For AI coders, I use Claude Design to get my vision perfected then hand it over to Claude Code and Codex - Codex handles most of the backend whilst Claude handles the front end building, whilst Cursor Composer runs security audit and bug audits and doing any required researches.

How long have you been working on this?

3-6 months

What is your current time commitment to this startup?

Part-time — also studying

How do you (and your founding team if applicable) intend to work on this during and after Latitude 37?

I have plenty of time as I am effectively still kid, I have lots of school holidays plus lots of time after I come home at 3.30pm. My dad who is my co-founder does not sleep because he runs APAC's largest all in one hospitality payments platform Nomni & Liven and him and I are really determined to make in person play such as family dinner to friends playdate to engagement party way more fun again like what Roblox did to online games, AI will help bring attention out of scrolls and more bonding in real life.

Revenue in last 12 months (AUD) 35

Equity Funding Raised (AUD) 0

Grant Funding Received (AUD) 0

Debt or Convertible Notes (AUD) 0

Who should be in this program next year?

I am only 12 and I don't know anyone else who are building like me. However I am going to actively look for anyone who fit the eligibility about this incredible program for their entry next year.

Log in to latitude37.awardsplatform.com to see complete entry attachments.